

# THE LARGEST TRAVEL INDUSTRY EVENT IN NORTHERN EUROPE



Matka Workshop Day 15 Jan | Matka Trade Day 16 Jan | General public 17–19 Jan

Toolbox Consulting Ltd. produces hosted pre and post tours on behalf of Matka 2025 Travel Fair

## Kuhmo in Arctic Lakeland

Pre Tour 16.1 – 1.19.2025

Welcome to Snowy Adventures in Kuhmo ! Prepare for an unforgettable journey through the Arctic Lakeland! Your tour is packed with unique experiences that showcase the beauty, culture, and traditions of Kuhmo.

You'll start your adventure with a warm welcome from your local host, Tarleena, and travel to the serene wilderness of Kuhmo. Over the next few days, enjoy guided history and culture tours, traditional Finnish dining, and breathtaking outdoor adventures. Highlights include a smoke sauna and ice hole experience, ice fishing, snowshoeing to wildlife tracks, and even a chance to hunt for the Northern Lights.

Immerse yourself in the region's rich heritage with visits to cultural landmarks, live music performances, and encounters with Santa and his reindeer. Adventure, relaxation, and Arctic magic await!

Enjoy a wide range of activities, including guided tours and husky, reindeer, and snowmobile safaris during winter. In summer, Kuhmo offers opportunities for bear watching, canoeing, hiking, and cycling. Accommodation options include hotels, bear-watching hides, and charming holiday villages.

Kuhmo, a UNESCO City of Literature, is home to vast forests, rich culture, and the Finnish national epic, *Kalevala*. It is renowned for the Kuhmo Chamber Music Festival held every July. The serene wilderness and expansive boreal forests inspire artists and wood craftspeople alike. Restaurants serve traditional delicacies featuring berries, mushrooms, game, and fish, offering a taste of the region's heritage.

### Programme

16.1.2024 Thursday

Your tour starts from Helsinki-Vantaa Airport. You need to provide your transportation to Helsinki-Vantaa Airport by yourself. Public transportation by train, buses and taxis are fast way to get to the airport. We recommend to be at the airport 2 hours prior to departure. More about Greater Helsinki public transportation please click <https://www.hsl.fi/en>.

You will meet your local host Tarleena from Visitkuhmo at Helsinki airport in Department Hall next the gate entrance to Safety Check. The local host will have a sign Visitkuhmo. We create WhatsApp group for this tour to increase fast

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communication between hosting destination, participants and dispatcher of Matka Workshop Day Pre and Post Tours. WhatsApp group is available 3 – 5 days prior to departure. You will receive your flight tickets by email before the tour starts. Please check your name is written on the ticket correctly.

17:35 Flight departure to Kajaani. Finnair flight, Helsinki – Kajaani. Your local host Tarleena from Visitkuhmo will meet you at Helsinki airport.

18:55 Arrival to Kajaani.

19:10 Transportation to Kuhmo

20:30 Arrive to Hotel Kalevala in Kuhmo, check-in

20:45 3-course dinner with local flavors in Restaurant Kanteletar  
Sleepy time when we feel like it!

## 17.1.2024 Friday

7:00 Buffet Breakfast in Hotel Kalevala, Hotel Kalevala inspection.  
Check out

9:30 Guided history and culture tour in Kuhmo center, included visit Juminkeko home of Kalevela, Kuhmo Art Centre, Library of Kuhmo

11:30 Lunch at Kuhmo Art Centre, Cafeteria Juttua

12:30 Music in Lentua concert hall, info about Kuhmo Chamber Music Festival

14:00 Transfer to nature tour at Lentua rapids, hot drinks and snacks by fire

17:00 Transfer to Lentiira Holiday village, check in

18:00 Smoke sauna and ice swimming experience

19:30 3-course dinner at Lentiira Holiday village

21:00 Stargazing + Aurora hunting if sky is open!

## 18.1.2024 Saturday.

8:00 Breakfast at Lentiira Holiday village.

10:00 Ice fishing on Lake Lentiira with snacks and hot drinks.

12:00 Transfer to Bear Centre Wildlife Company, lunch, inspection.

14:30 Snowshoeing trip in wilderness tracks.

17:00 Transfer back to Hotel Kalevala.

18:00 Traditional Finnish peat sauna experience and saunas with outdoor jacuzzi.  
Please bring your own swim wear.

19:30 3-course dinner at Pohjola House

## 19.1.2024 Sunday

08:00 Buffet breakfast with Arctic Lakeland destinations and check-out (luggages can be stored at the hotel)

9.30 Snowmobile safari with lunch by open fire

12:30 Meet Santa Adventure – included Husky and Reindeer experience

15:30 Early Dinner at Hotel Kalevala

17:00 Transportation to Kajaani Airport

19:10 Departure of Finnair flight to Helsinki

20:25 Helsinki Airport

The fully hosted tour ends at the Helsinki-Vantaa Airport. Some of you are having possible

Matka Workshop Day 2025

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16–19 Jan 2025 Helsinki Expo and Convention Centre

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connection flight to your home destination. You just need to continue in transit hall to your gate. You can use local public transportation such as busses, trains and taxis to get there. Read more: [www.hsl.fi/en](http://www.hsl.fi/en).

More information

Read more information about our destination by clicking the link:  
[www.visitkuhmo.fi/en](http://www.visitkuhmo.fi/en) & <https://arcticlakeland.com/en/>

Tarleena Ylönen, Hotelli Kalevala/Visitkuhmo  
[tarleena.ylonen@hotellikalevala.fi](mailto:tarleena.ylonen@hotellikalevala.fi)

Cancellation policy

**Please note that there is no-show fee and some destinations may request an earlier deadline for cancellation, as well as your credit card information. Remember to read the terms**

Terms of cancellation:

Cancellation fee:

After the 31st of December 2024: 250,00 euros.

**The Buyer must contact the Organizer via email: Mr. Kari Halonen, [kari.halonen@toolboxtravel.fi](mailto:kari.halonen@toolboxtravel.fi)**

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e-mail: [kari.halonen@toolboxtravel.fi](mailto:kari.halonen@toolboxtravel.fi)