

16–19 Jan 2025 Helsinki Expo and Convention Centre

THE LARGEST TRAVEL INDUSTRY EVENT IN NORTHERN EUROPE



Matka Workshop Day 15 Jan | Matka Trade Day 16 Jan | General public 17–19 Jan

Toolbox Consulting Ltd. produces hosted pre and post tours on behalf of Matka 2025 Travel Fair

Koli and Bomba in Finnish Lakeland

Post Tour 16.1 – 20.1.2025

***Koli** – where the tranquility of nature meets the adventure of the Finnish wilderness. Here the genuineness of Finnish nature is at its best. The high hills of the Koli National Park, the stunning views of Lake Pielinen, the free-flowing rapids of Ruunaa and the calming wilderness of the Patvinsuo National Park make your heart beat together with nature. No matter the season, you will find your match. The travel services in Koli, Lieksa and Juuka offer worry-free experiences and create unforgettable memories in the Finnish Lakeland. Besides a variety of activities like guided tours, boat cruises or snowmobile safaris in winter, the region offers high-quality accommodation including hotels, guesthouses, and cottages.*

*North Karelian Charm with Beautiful Nature: Located in Nurmes municipality, **Lakeland Bomba** is a cultural hub adopting influences from all directions. The North Karelian identity is highlighted in colourful arts and crafts, tradition-driven gastronomy, and wooden architecture. The key landmark of the region is Lake Pielinen, not to mention the three national parks within an hour's reach.*

Program

ToolBox Consulting which takes care of whole Pre and Post Tour programmes of Matka Workshop Day 2025 have created a special **WhatsApp Group** for each tour. All communication regarding this tour will be held here and it will be monitored by the hosting destination, and ToolBox Consulting. The Group will be organized around 3 – 5 days prior to departure.

Thursday 16.1.2025

Your tour starts from Pasila Railway Station. You need to provide your transportation to the Train Station by yourself. Check Helsinki public transport system www.hsl.fi/en. Tickets need to be purchased in advance.

THE LARGEST TRAVEL INDUSTRY EVENT IN NORTHERN EUROPE



Matka Workshop Day 15 Jan | Matka Trade Day 16 Jan | General public 17–19 Jan

You are receiving your train tickets by email before the tour starts. There are no names on the ticket.

- 15.00 Meeting at Pasila Railway Station. You will meet the dispatcher with the sign “Matka Workshop Day 2025 Pre and Post Tours” in the main hall of Pasila Railway Station.
- 15.25 Train to Joensuu
- 19.29 Arrival in Joensuu and transportation with Minibus towards Vuonislahti
- 20.30 Check-in and Dinner at Hotelli Pielinen
Possibility for Sauna
Overnight stay at Hotelli Pielinen

Friday 17.1.2025

- Breakfast
- 8.30 Check-out and transfer to Paateri
- 9.00 Visit to Paateri – House and Atelier of Eva Rynnänen
- 11.30 Site visit at Break Sokos Hotel Koli Kylä and Check-in at the Hotel
- 12.30 Lunch at Restaurant Grill It! and site inspection of Break Sokos Hotel Koli
- 14.00 Guided snowshoe hike in Koli National Park with Retkipaikka
- 16.00 Site visit to Koli Freetime and possibility for Sauna, Hot tub and Ice swimming
- 19.30 Dinner at the hut of Koli Companies
Overnight at Break Sokos Hotel Koli Kylä

THE LARGEST TRAVEL INDUSTRY EVENT IN NORTHERN EUROPE



Matka Workshop Day 15 Jan | Matka Trade Day 16 Jan | General public 17–19 Jan

Saturday 18.1.2025

Breakfast

8.30 Site visit to B&B Kolin Runo and short guided wool sock walk

10.00 Snow sculpting

11.30 Transportation towards Lakeland Bomba

13.00 Lunch at Pihlajapuu Guest House

14.00 Äksyt Ämmät (DMC) introduction

14.30 Transfer to Break Sokos Hotel Bomba

15.00 Check-in Break Sokos Hotel Bomba

Spa and Sauna

19.00 Dinner at the Bomba house

Overnight at Break Sokos Hotel Bomba

Sunday 19.1.2025

Breakfast

9.30 Introduction for cross country skiing (Bomba Safari)

11.30 Check-out and transportation to Pihlajapuu Guest House

13.00 Lunch at Männikkölä Pirtti Guest House

14.00 Transfer to Hyvärilä Youth Center

14.30 Check-in at Hyvärilä

15.00 Introduction to Hyvärilä

16–19 Jan 2025 Helsinki Expo and Convention Centre

THE LARGEST TRAVEL INDUSTRY EVENT IN NORTHERN EUROPE



Matka Workshop Day 15 Jan | Matka Trade Day 16 Jan | General public 17–19 Jan

- 16.00 Mysterious elf path in darkness and snow (1 hour walk)
- 18.30 Transfer to Laitalan Lomat Guest House
- 19:00 Dinner at Laitalan Lomat Guest House
- 20.30 Return to Hyvärilä accommodation
- Overnight at Hyvärilä

Monday 20.1.2025

Breakfast will be arranged for you for take-away.

- 6.00 Check-out and Transfer to Train
- 6.35 Train from Nurmes to Joensuu (arrival 8.50)
- 9:00 Train from Joensuu to Helsinki Tikkurila Station with connection to Helsinki-Vantaa Airport
- 13.43 Arrival at Helsinki-Vantaa Airport

The fully hosted tour ends at the Helsinki-Vantaa Airport. Some of you are having possible connection flight to your home destination. You just need to continue in transit hall to your gate. Those who are staying one or more nights in Helsinki area, there is no organized transportation by Matka2025 Workshop Team to your final destination. You can use local public transportation such as buses, trains and taxis to get there.

More information www.koli.fi/en

www.visitbomba.fi/en/

Your hosts are: Koli in Finnish Lakeland, Franziska Bernholz,
franziska.bernholz@koli.fi, +358 44 9736896

Lakeland Bomba, Hanne Nevalainen,
hanne.nevalainen@pikes.fi,

16–19 Jan 2025 Helsinki Expo and Convention Centre

THE LARGEST TRAVEL INDUSTRY EVENT **IN NORTHERN EUROPE**



Matka Workshop Day 15 Jan | Matka Trade Day 16 Jan | General public 17–19 Jan

Cancellation policy:

Please note that there is no-show fee and some destinations may request an earlier deadline for cancellation, as well as your credit card information. Remember to read the terms

Terms of cancellation:

Cancellation fee:

After the 31st of December 2024: 250,00 euros.

The Buyer must contact the Organizer via email: Mr. Kari Halonen,
kari.halonen@toolboxtravel.fi