

# THE LARGEST TRAVEL INDUSTRY EVENT IN NORTHERN EUROPE



Matka Workshop Day 15 Jan | Matka Trade Day 16 Jan | General public 17–19 Jan

Toolbox Consulting Ltd. produces hosted pre and post tours on behalf of Matka 2025 Travel Fair

## Bothnian Coastal Route – Kalajoki-Pietarsaari-Umeå Post Tour 17.1 – 20.1.2025

*Welcome to the cross-border region of Bothnian Coastal Route! The region includes 13 destinations around Bothnian Bay, on the coast of northern Finland and northern Sweden. This tour takes you to the coast of and over Kvarken Strait.*

### Program

*The program is preliminary and is due to slight changes in times and content.*

### Friday 17.1.2025

The hosted tour starts from Helsinki Pasila train station. You need to provide your transportation to Helsinki-Pasila train station by yourself. Public transportation by train, buses and taxis are fast way to get to the airport. We recommend being at the airport station 2 hours prior to departure.

You will receive your tickets by email before the tour starts. Please check your name is written on the ticket correctly.

10:30 Departing by train to Kokkola, following a transfer to Kalajoki.  
*No lunch is included. Bring snacks to the train, or enjoy lunch on board the train.*

15:30 Check-in to Santa's Hotel & Resort Sani in Kalajoki.

18:00 Finnish sauna evening in Linnakallio. Guided sauna experience and possibility for a chilly dip in the pond by the sauna. The sauna is mixed, so bring your swimsuit. Dressing rooms are separate for ladies and gentlemen.

20:00 Dinner and beer tasting in Sandy Kelt. The restaurant has a brewery and take pride in the beer brewed on the very clean and clear water, filtered through the layers of sand in Kalajoki.

Accommodation in Santa's Hotel Sani, single rooms.

### Saturday 18.1.2025

Breakfast at the hotel, check-out.

09:30 Departure from the hotel, please, bring your luggage.

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- 10:00 Coastal safari provided by Safaritalo.  
This adventure gives you a taste of arctic coastal life and a flavour of the ice-covered winter sea. For this safari we ask you to bring your curiosity and sense of discovery. Let's go and see what we find just along the beachline, very close but it for sure seems in a different world. As the weather conditions are changing rapidly, the guides have planned out today's tour with consideration to the prevailing weather conditions.
- All drivers of snowmobiles must be min 18 years and possess a valid driver's license. It is also possible to be a passenger on a snowmobile.*
- 12:30 Lunch in Tapion Tupa. Here you feel like coming home to grandmothers, the atmosphere of the old log house calls to relax. The food is produced locally, and the cuisine is very traditional.  
Before departure we will have a peek into one of their accommodation units.
- 13:30 Transfer to Pieatarsaari.
- 15:00 Guided walk in wooden old town Skata and inspection of one hotel.
- 16:30 Transfer to Kalles Inn Resort. We have an inspection of the premises. Kalles Inn Resort features accommodation in glass houses, various saunas and a restaurant. The location is stunning – in the archipelago, but yea reachable by car.  
The restaurant serves coastal food, seasonal ingredients are turned into mouthwatering dishes by the talented chefs.
- 20:00 Transfer to Vaasa and chcek-in to Hotel Astor.  
Accommodation in single rooms.

## **Sunday 19.1.202**

- 06:45 Departure from the hotel.
- 08:00 Wasline to Umeå. Breakfast is served on board Aurora Botnia.
- 11:00 Arrival in Umeå, transfer to TavelSJö
- 12:00 Lunch at TavelSJö Wärdshus
- 13:00 Visit Reindeer Ranch, TavelSJö  
Welcome to a place where lots of reindeer roam around you and you experience what a day as a reindeer herder can be like. You will feed the reindeer with fodder and their most important food reindeer lichen. With a little luck, the reindeer will also eat the lichen directly from your hands.
- 15:00 Guided walk in the city of Umeå ending with Swedish fika experience. Umeå is a young and vibrant Nordic city with things to discover around every corner. When the Brits go for afternoon tea, Swedes go for a much more spontaneous and fun fika. A cup of coffee, something tasty and a good chat. In Umeå we get to enjoy fika in a nice cafeteria.

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- 17:00 Check in to Clarion Hotel Umeå.
- 18:00 Site inspection of Stora Hotellet and U&Me.
- 18:30 Dinner at Gotthads Krog.
- Accommodation in Clarion Hotel Umeå (sgl rooms)

## Monday 20.1.2025

- Breakfast at the hotel.
- 07:30 Transfer to Umeå airport.
- 10:00 Departure by SK2023 UME-ARN / ARN-HEL SK1716
- 15:25 Arrival at Helsinki Vantaa airport, flights to home destinations.

The hosted tour ends at the airport in Umeå but includes the flight ticket to Helsinki Vantaa airport.

There is no organized transportation by Matka2025 Workshop Team to your destination. You can use local public transportation such as busses, trains, and taxis to get there. See more [www.hsl.fi/en](http://www.hsl.fi/en).

More information There are more information about our region:  
[www.bothniancoastalroute.com](http://www.bothniancoastalroute.com)

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## Cancellation policy

**Please note that there is no-show fee and some destinations may request an earlier deadline for cancellation, as well as your credit card information. Remember to read the terms**

Terms of cancellation:

Cancellation fee:

After the 31st of December 2024: 250,00 euros.

**The Buyer must contact the Organizer via email: Mr. Kari Halonen,  
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