

THE LARGEST TRAVEL INDUSTRY EVENT IN NORTHERN EUROPE



Matka Workshop Day 15 Jan | Matka Trade Day 16 Jan | General public 17–19 Jan

Toolbox Consulting Ltd. produces hosted pre and post tours on behalf of Matka 2025 Travel Fair

HaparandaTornio & Kemi Post Tour 16.1 – 19.1.2025

***HaparandaTornio** represents a unique twin city spanning two countries and two time zones, with an Arctic Archipelago, the Torne River Valley's rich culture, pristine nature, and the amazing northern lights. Here, you can enjoy an authentic Lapland experience year-round, as HaparandaTornio is perfectly located in the heart of both Swedish and Finnish Lapland by the sea. In HaparandaTornio, you can experience cross-border adventures, easily combined with nearby bucket-list attractions like Santa Claus Village and icebreaker cruises.*

***Kemi** offers things to do and experience all year round. The sea with a charming archipelago freezes in the winter time and offers white night magic in the summer time. In Kemi you have a direct access to the sea in every season, possibilities of various activities with a special twist like during the winter time you can participate on the **world-famous** Icebreaker Sampo cruises. Other unique facilities in Kemi are the Seaside Glass Villas and the newest attraction all-year-round SnowExperience365.*

Programme

ToolBox Consulting which takes care of whole Pre and Post Tour programmes of Matka Workshop Day 2025 have created a special **WhatsApp Group** for each tour. All communication regarding this tour will be held here and it will be monitored by the hosting destination, and ToolBox Consulting. The Group will be organized around 3 – 5 days prior to departure.

You will receive your train tickets by email before the tour starts. 2 people are sharing one sleeping car at train.

Thursday 16.1.2025

20:00 Your tour starts from Helsinki railway station. You need to provide your transportation to Helsinki railway station. The Santa Claus express train to Lapland departs at 20.29. You will meet the official event dispatcher with the sign "Matka Workshop Day 2025 Pre and Post Tours" in the main hall of the railway station next to big train timetable wall. Hostess Anni will wait

Matka Workshop Day 2025

e-mail: kari.halonen@toolboxtravel.fi

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you at Helsinki railway station on Train 269.

20:29 Train departure to Kemi. Night Train 269, Helsinki – Kemi.



Friday 17.1.2025

- 07:52 Arrival to Kemi.
- 08:00 Breakfast at Café Hertta. Transportation to Haparanda/Tornio.
- 10:00 Getting winter gears. Checking in to accommodation Villa Merilinna (Eng. Villa Sea Castle) Tornio.
- 11:00 Lunch at the Toranda restaurant Magazin
- 12:30 Winter activity on the Ice
- 17:00 Twin city -experience on the Border
- 20:00 Dinner at the local Restaurant

Saturday 18.1.2025

- 08:00 Breakfast at Villa Merilinna, Tornio
- 8:30 Check out at Villa Merilinna
- 9:00 Visiting Kukkola fishing village

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- 11:00 Transfer to Kemi
- 11:45 Check in for the cruise and time for visiting the SnowExperience365,
SnowCastle Winter Park and Gemstone exhibition
- 12:45 Shuttle bus departure from the SnowCastle of Kemi
- 13:00-17:30 Icebreaker Sampo Cruise
- 17:45 Shuttle bus departure from harbour to SnowCastle
- 18:15 Checking in to accommodation Villa Kemi
- 20:00 Dinner at local restaurant (Restaurant Meritähti)



Sunday 19.1.2025

- 9:15 Breakfast and Check out at Villa Kemi
- 10:00 Arkadia reindeer farm visit and reindeer sledge drive & lunch
- 12:00 Hotel Presentations (Hotel Merihovi & Scandic Kemi)
- 14:00 Presentation of the operations and services of Kemi-Tornio Airport

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16:05 Flight back to Helsinki from Kemi-Tornio airport



The fully hosted tour ends at the Helsinki-Vantaa Airport. Some of you are having possible connection flight to your home destination. You just need to continue in transit hall to your gate. Those who are staying one or more nights in Helsinki area, there is no organized transportation by Matka2025 Workshop Team to your final destination. You can use local public transportation such as busses, trains and taxis to get there. Read more www.hsl.fi/en.

More information

There are more information about our destination and company by clicking the link:

www.haparandatornio.com

www.experience365.fi

www.visitkemi.fi

Your host in HaparandaTornio is Ms Anni Lamomprom

anni.lamomprom@tornio.fi

Telephone: + 358 405702944

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e-mail: kari.halonen@toolboxtravel.fi

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Your host in Kemi is Mrs Sanna Kotajarvi

sanna.kotajarvi@kemi.fi

Telephone: +358 405298857

Cancellation policy

Please note that there is no-show fee and some destinations may request an earlier deadline for cancellation, as well as your credit card information.

Remember to read the terms

Terms of cancellation:

Cancellation fee:

After the 31st of December 2024: 250,00 euros.

**The Buyer must contact the Organizer via email: Mr. Kari Halonen,
kari.halonen@toolboxtravel.fi**