

16–19 Jan 2025 Helsinki Expo and Convention Centre

# THE LARGEST TRAVEL INDUSTRY EVENT IN NORTHERN EUROPE



Matka Workshop Day 15 Jan | Matka Trade Day 16 Jan | General public 17–19 Jan

Toolbox Consulting Ltd. produces hosted pre and post tours on behalf of Matka 2025 Nordic Travel Fair

## Lakeland Finland – Jyväskylä Region Pre Tour 12.1 – 14.1.2025

*Welcome to Lakeland Finland, and especially to the Jyväskylä region. The Lakeland Finland is known in winter for its frozen lakes and frosty forests that surround the landscape everywhere, but also of its lively towns with interesting cultural sites.*

*This FAM trip gives you an idea of the region's cultural gems; Alvar Aalto's architecture and UNESCO sight, a glimpse to the secrets of Northern Lights, refreshing winter activities in our resorts as well as the wellness of the Sauna Region of the World.*



The Petäjävesi Old Church, photo by Eemeli Nättinen

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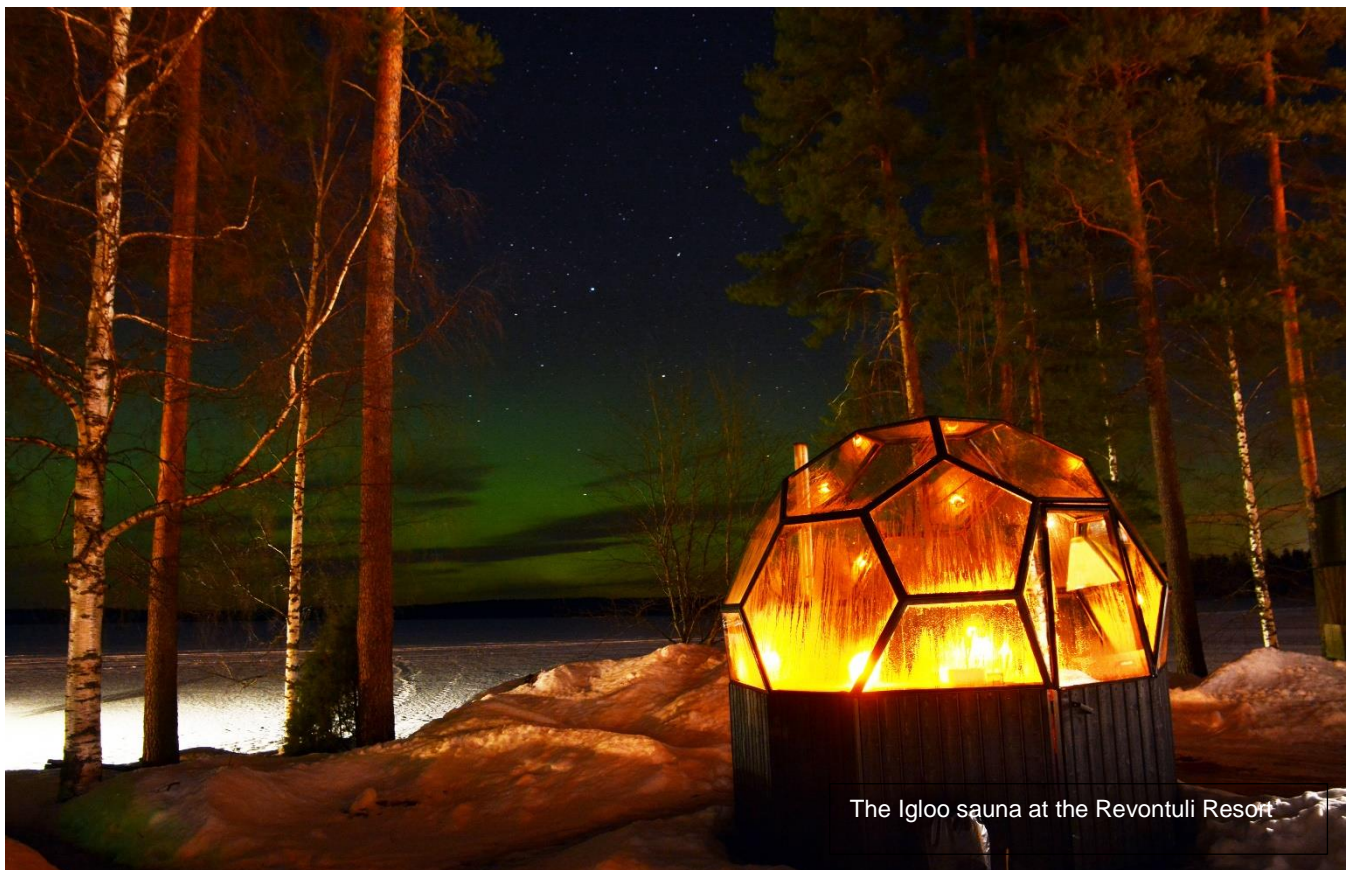


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ToolBox Consulting which takes care of whole Pre and Post Tour programmes of Matka Workshop Day 2025 have created a special **WhatsApp Group** for each tour. All communication regarding this tour will be held here and it will be monitored by the hosting destination, and ToolBox Consulting. The Group will be organized around 3 – 5 days prior to departure.

You will receive your train tickets to your email around 3 – 5 days prior to departure.

Your tour starts from Helsinki-Vantaa Airport or Helsinki Central Railway Station. You need to provide your transportation to Helsinki-Vantaa Airport or Helsinki Central by yourself. Public transportation by train, buses and taxis are fast way to get to the airport.



Matka Workshop Day 2025  
e-mail: kari.halonen@toolboxtravel.fi

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## Programme

Sunday 12.1.2025 Aalto, Northern Lights observatory and Sauna night

- 8:52 Train departure from Helsinki-Vantaa airport (Commuter train P, change at Tikkurila to Intercity xx)
- 12:40 Arrival to Jyväskylä
- 13:00 Lunch at [Sataman Viilu Restaurant](#) and visit the Alvar Aalto's boat "[Nemo Propheta in Patria](#)"
- 14:30 Guided tour at [the Aalto2 -museum](#)
- 15:30 Transfer to the [Revontuli Resort](#)
- 16:15 Check-in to Revontuli Igloos
- 17:00 Visit the [Hankasalmi Observatory](#), a center of worldwide Northern Lights research for over 40 years.
- 18:30 Dinner
- 20:00 [Wellbeing Sauna evening](#) includes sauna stretching in a sauna Tent, wellness products, smoke sauna, and igloo sauna. You will have a bathrobes and slippers, bring your own swimming suit.



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## Monday 13.1.2025 Winter activities, UNESCO sight and shopping

- 07:00 Breakfast and site inspection
- 8:30 Transfer to [Varjola](#)
- 9:15 Site inspection and [Artic Floating](#)
- 12:00 Lunch at [the Barn Restaurant](#)
- 13:00 Transfer to [the UNESCO Sight Petäjävesi Old Church](#)
- 14:00 Visit at Petäjävesi Old Church
- 14:45 Transfer to Jyväskylä
- 15:30 Check-in [the Hotel Yöpuu/ Hotel Verso](#)
- 16:30 Coffee and cake at [the Toivola Old Courtyard](#), possibility to do some shopping
- 18:00 Site inspection in [Scandic Jyväskylä City Hotel](#) and [Original Sokos Hotel Alexandra](#)
- 19:00 Transfer to Savutuvan Apaja
- 19:30 Dinner in [the Savutuvan Apaja](#)
- 21:30 Transfer back to the Hotel



Photo by The Toivola Old Courtyard

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e-mail: [kari.halonen@toolboxtravel.fi](mailto:kari.halonen@toolboxtravel.fi)

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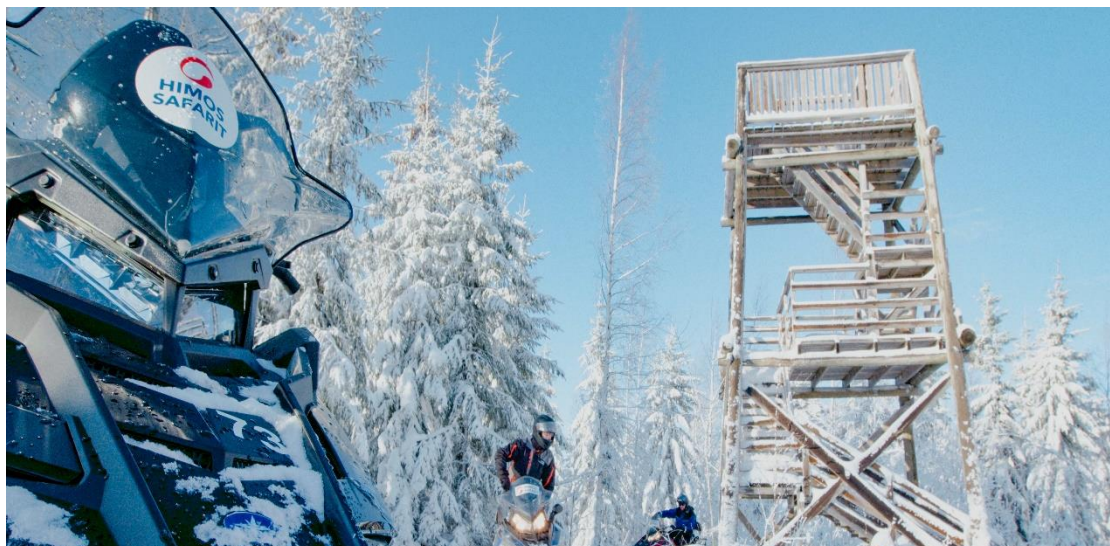
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## Tuesday 14.1.2025 Winter activities at Himos

- 7:00-8:30 Breakfast and check-out
- 8:30 Transfer to Himos
- 9:15 [Himos Holiday](#) presentation at the totally renewed [Lakeside Sauna](#)
- 10:30 Winter activity: [Back country skies](#) or [Snowmobile school for adults](#)
- 12:00 Lunch at [Tupa Kitchen & Bar](#) or [Restaurant Saloon](#)
- 13:00 Golf-simulator competition at [the Wild West entertainment center](#)
- 14:15 Farewell to Himos and transfer to the Jämsä Railway station
- 14:51 Intercity to Helsinki
- 17:35 Arrival to Helsinki train station



More information

There are more information about our destination and company by clicking the link: [Visit Jyväskylä Region](#)

Your host is Ms. Päivi Heikkala/ Visit Jyväskylä Region  
Her email is: [paivi.heikkala@jyvaskyla.fi](mailto:paivi.heikkala@jyvaskyla.fi)  
Telephone: +358 40 749 7969

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## Cancellation policy

**Please note that there is no-show fee and some destinations may request an earlier deadline for cancellation, as well as your credit card information. Remember to read the terms**

Terms of cancellation:

Cancellation fee:

After the 31st of December 2024: 250,00 euros.

**The Buyer must contact the Organizer via email: Mr. Kari Halonen, [kari.halonen@toolboxtravel.fi](mailto:kari.halonen@toolboxtravel.fi)**