

# THE LARGEST TRAVEL INDUSTRY EVENT IN NORTHERN EUROPE



Matka Workshop Day 15 Jan | Matka Trade Day 16 Jan | General public 17–19 Jan

Toolbox Consulting Ltd. produces hosted pre and post tours on behalf of Matka 2025 Nordic Travel Fair

## Enjoy Finnish winter and culture experiences in Kajaani-Oulujärvi region

Pre Tour 11.1. – 14.1.2025

### *Authentic Experiences in the Arctic Lakeland*

***Kajaani** is the capital and gateway to Arctic Lakeland. Located beside Lake Oulujärvi, the 5th largest lake in Finland, in Kajaani, you are never far from a shoreline. Filled with culture and history, the Finnish national epic, Kalevala, was born in Kajaani and it is not hard to see why - the forest covered hills and glistening lakes have inspired artists throughout the centuries. Today Kajaani is a vibrant city offering various cultural experiences close to the nature. For your stay, choose from Finland's northernmost manor house to city center hotels.*

### Programme

#### Saturday 11.1.2025

Your tour starts from Helsinki-Vantaa Airport. You need to provide your transportation to Helsinki-Vantaa Airport by yourself. Public transportation by train, buses and taxis are fast way to get to the airport. We recommend to be at the airport 1,5 hours prior to departure.

You are receiving your flight tickets by email before the tour starts. Please check your name is written on the ticket correctly.

- 17:25 Flight departure to Kajaani. Finnair flight, Helsinki – Kajaani.
- 18:45 Arrival to Kajaani. Your local host from Visit Kajaani-Oulujärvi will meet you at Kajaani airport.
- 19:00 Transportation to Kajaani, Sokos Hotel Valjus, check-in
- 20:00 3-course dinner with local flavors in restaurant Sulo
- 21:30 Kajaani nightlife inspection
- 21:30 → Sleepy time when we feel like it!

#### Sunday 12.1.2025

Matka Workshop Day 2025

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- 7:00 Copious breakfast in Sokos Hotel Valjus. Hotel Valjus inspection.
- 9:30 Guided history and culture tour in Kajaani center.
- 11:00 Tour ends to Manor House Karolineburg, which is the northernmost manor house hotel in Finland. Lunch, hotel inspection.
- 12:00 Transfer to natural ice-skating track on lake ice and skating or walking with the group
- 14:00 Transportation to Hotel Valjus, luggage pick-up
- 15:00 Transfer to Hotel Kajanus, check in, hot drinks and snacks  
Hotel Kajanus, Kaukavesi Spa and Kaukametsä Culture Center inspection
- 17:30 Leisure time – finding local souvenirs or resting. Possibility to use Kaukavesi Spa.
- 19:00 3-course dinner at Hotel Kajanus
- 21:00→ Aurora hunting if auroras are visible!



## Monday 13.1.2025

- 8:00- Peerâ buffet breakfast at Hotel Kajanus.
- 10:15 Transfer to Naturally Oulujärvi Safari Company with company inspection.
- 11:00 Snowshoeing trip to Ärjänsaari and lunch by open fire. Trip starts with a sleigh ride to Ärjänsaari island (10 minutes). There we will put on the snowshoes and get ready for an enjoyable walk into the snowy forest.
- 13:00 Ice fishing on Lake Oulujärvi with snacks and hot drinks.
- 14:00 Transfer to Pyörre Farm (30 minutes drive)

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- 14:30 Husky experience at Pyörre Farm & visit reindeer with photo opportunity
- 16:00 Transfer back to Hotel Kajanus
- 17:45 Transfer to Elias sauna. Please bring your own swim wear.
- 18:00- Traditional Finnish peat sauna experience with Kainuu Tapas buffet.
- 22:00 Transfer back to Hotel Kajanus



## Tuesday 14.1.2025

- 08:30 Peerâ buffet & networking breakfast with Arctic Lakeland destinations at Hotel Kajanus and check-out (luggages can be stored at the hotel)
- 10:30 Transfer to local bakery Pekka Heikkinen – local food culture and the story of rye bread
- 11:30 Short walk to Regional Museum of Kainuu and guided tour
- 13:00 Lunch: Restaurant Ranch
- 14:00 Transfer to Eino Leino House. Guided tour.
- 16:00 Dinner: Pioppo Taproom & Eatery
- 17:30 Transportation to Hotel Kajanus. Luggage pick-up and transportation to Kajaani Airport
- 19:20 Departure of Finnair flight to Helsinki

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The fully hosted tour ends at the Helsinki-Vantaa Airport. Some of you are having possible connection flight to your home destination. You just need to continue in transit hall to your gate. Those who are staying one or more nights in Helsinki area, there is no organized transportation by Matka2025 Workshop Team to your final destination. You can use local public transportation such as busses, trains and taxis to get there.

More



information Read more information about our destination by clicking the link: [www.visitkajaani.fi/en](http://www.visitkajaani.fi/en) & <https://arcticlakeland.com/en/>

Your host is Maiju Jokipolvi, Project Manager, City of Kajaani / Visit Kajaani-Oulujärvi

Her email is: [maiju.jokipolvi@kajaani.fi](mailto:maiju.jokipolvi@kajaani.fi)

Telephone: +358 40 640 2370

Cancellation policy

**Please note that there is no-show fee and some destinations may request an earlier deadline for cancellation, as well as your credit card information. Remember to read the terms**

Terms of cancellation:

Cancellation fee:

After the 31st of December 2024: 250,00 euros.

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The Buyer must contact the Organizer via email: Mr. Kari Halonen, [kari.halonen@toolboxtravel.fi](mailto:kari.halonen@toolboxtravel.fi)



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